

CONEXUS INTERNS

The Elevator Speech

What is it?

- A 30-second speech that summarizes:
 - who you are
 - what you do
 - why you'd be a perfect candidate

How to create the perfect pitch

- Clarify your job target
 - Determine the best way to describe the job or field your interested in
- Put it on paper
 - Write down everything you'd want an employer to know
 - Start narrowing down the most important topics to include in your pitch
- Format it
 - Does it answer the questions: Who are you? What do you do? What are you looking for?
- Tailor the pitch
 - It's for *THEM*, not *YOU*
 - How will your skills help their company?
- Eliminate jargon
 - Remove an language that is specific to previous companies/jobs
- Practice and get feedback
 - Rehearse, it might seem awkward at first, but practice make perfect!
- Give your pitch with CONFIDENCE!
 - Look the person in the eye, smile and deliver the pitch in an upbeat style

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Brainstorm your pitch

Who you are (your name, your background, *what school are you from, etc*)

What you do (related classes, related experience, internship experience, etc.)

Why you'd be the perfect candidate (personal qualities, link experience to job, etc.)

